

SUBJECT: Ride Week - VCTC Makes it Easy

Hi [Company] Team,

Ride Week is October 3-7.

VCTC Makes it Easy by offering everything you need to share the ride.

Pledge to carpool, vanpool, bike, walk, bus, or train to work and you can win a number of great prizes!

Ridesharing is a fun, easy and rewarding experience.

Pledge to rideshare at rideweek.org. You will be entered to win prizes and provided with suggestions for customized transportation options – it's that easy!

For extra chances to win, log your commutes during Ride Week on ridematch.info's Commute Calendar. The more you log, the more chances you have to win!

Give ridesharing a try this Ride Week. Feel good about easing traffic congestion, helping the environment, saving gas money, getting to know your coworkers, and possibly winning prizes too!

Ride Week is co-sponsored by the Ventura County Transportation Commission (VCTC) and the Ventura County Air Pollution Control District (VCAPCD).

Thank you!

[NAME]



Ventura County
Transportation
Commission



Ventura County
Air Pollution
Control District